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**FOR IMMEDIATE RELEASE****Telkonet Launches Redesigned EthoStream Website Highlighting September Sales Promotion**

*New website showcases the industry size and leadership position of the EthoStream Hospitality Network*

**September 6, 2011:** Milwaukee, WI - Telkonet Inc. (OTCBB: TKOI.OB), operator of EthoStream, one of the nation's largest hospitality high-speed Internet access network providers, has launched a redesigned website to better communicate the EthoStream commitment to designing, installing and supporting custom HSIA solutions and providing future-proof guest Internet connectivity. The improved website includes enhanced dynamic content, updated product photos and information, and fresh testimonials from EthoStream customers.

"We're pleased to launch a website that more accurately reflects our EthoStream Hospitality Network's offering," said Matt Koch, Telkonet's VP for Operations. "When customers visit the website, it's crucial that we make a positive first impression, and we now have the capability to make that impression successfully."

A wide range of information about products and solutions is now accessible in a more intuitive, easy-to-navigate format. The website features news updates and support information in a convenient home page sidebar to provide the most searched-for information immediately. "When we decided what to include on our new home page, we took into account both customer feedback and user analytics," Koch said. "We want to be as transparent as possible and make it easy for visitors to find the information that they're most likely to be searching for right away."

An important aspect of the recently launched website is the ease with which it promotes communication. Whether it's for customer support, to provide feedback, or to upgrade service, the EthoStream website has integrated social media links and company contact information to encourage users to reach out and connect with the company.

EthoStream recently began cultivating communication of information in online communities for its network of customers and users. In addition to the publication of press releases and upcoming events on the new EthoStream website, interested parties can now follow [@EthoStreamNews](https://twitter.com/EthoStreamNews) on Twitter for updates as they happen. Customers are also encouraged to join the EthoStream Network group on LinkedIn to participate in discussions, receive news about updated promotions, and connect with the rest of the EthoStream community.

To coincide with the launch of the new website, EthoStream also announced a new September sales promotion. Beginning September 1st and through the end of September, any new client that signs a contract for high-speed Internet access with EthoStream will receive free support until 2012. EthoStream leads the hospitality industry in providing innovative solutions and customer support, and our knowledgeable and proactive support team ensures guest satisfaction and retention.

**ABOUT ETHOSTREAM**

EthoStream is one of the largest public High-Speed Internet Access (HSIA) networks in the world providing services to more than 4.2 million users monthly across a network of greater than 2,350 locations. EthoStream's EGS line of public-access gateway servers provides real-time monitoring and management of guest-access networks while its 24/7 support center is known for the highest levels of quality and service. With a wide range of product and service offerings and one of the most comprehensive management platforms available for HSIA networks, EthoStream offers solutions for any public access location. [www.ethostream.com](http://www.ethostream.com)

**ABOUT TELKONET**

Telkonet is a leading energy management technology provider offering hardware, software and services to Commercial customers throughout the world. The EcoCentral Platform, in conjunction with the EcoSmart Suite of products, provides comprehensive savings, management, and reporting of a building's energy consumption. [www.telkonet.com](http://www.telkonet.com)



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